

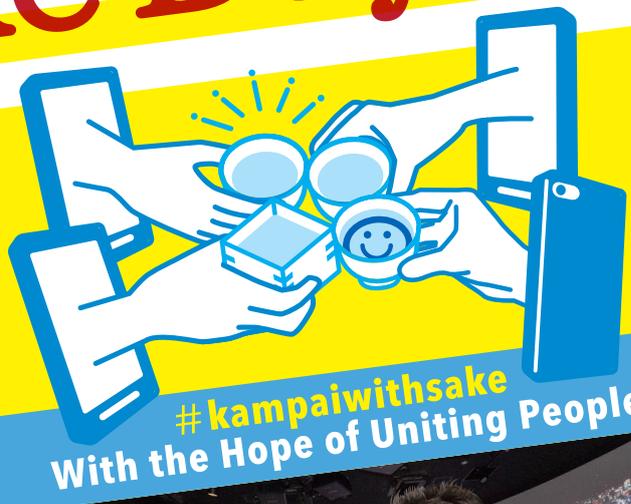
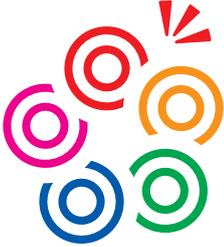
at Home, at Events, at Restaurants!

Oct. 1st is Sake Day!



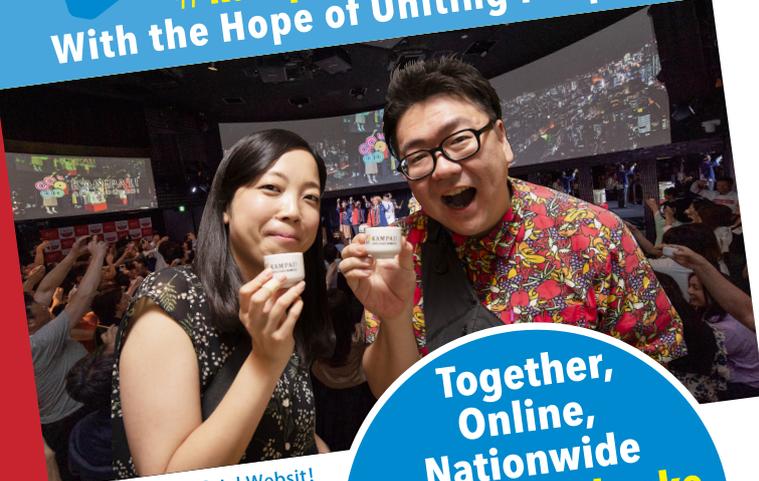
KAMPAI!
Let's "KAMPAI" with Sake!

"Kamapi with Sake" Week
2020/9/26 (Sat) ▶ 10/4 (Sun)

#日本酒で乾杯

KAMPAI!
Let's "KAMPAI" with Sake!



Together, Online, Nationwide
#kampaiwithsake

YouTube LIVE and official Website

"Kampai with Sake Across Japan!" has prepared our own original backgrounds. Download from official Website!

Post your "kampai" photos with #kampaiwithsake!

Submission Period **September 1st (Tue) ▶ October 4th (Sun), 2020**

1st Submission **September 15th (Tue)** 2nd Submission **October 4th (Sun)**

Submission Requirements

- 1 Post your photos and the number of people from Official Website with **#kampaiwithsake**
- 2 Post your photos and the number of people from Twitter or Instagram with **#kampaiwithsake**
- 3 Take-out Sake! And Post your photos and the number of people
*At home*The online drinking party
*At restaurant*Event nationwide



50 people will be randomly selected to win a "Let's Drink Japan" t-shirt!

Latest detail information will be updated
Click here, official Website

Let's "KAMPAI" with Sake Online Search <https://kampai-sake.jp>



SAKE DAY special event that everyone can join online!!

An online "Kamapi with Sake" will be held nationwide at 19:00. Let's join us by posting hashtag **#kampaiwithsake**, or chatting, and find your new network.

EVENT October 1st (Thu)

1st	<ul style="list-style-type: none"> 16:30 •SAKE Seminar「The essence of Japanese culture seen from the world~approach to charm of Sake」 18:00 •Talk session「Present and future of sake」
2ed	<ul style="list-style-type: none"> 18:30 •Countdown~Online "Kampai with Sake Across Japan" at 19:00 20:00 •How to enjoy Sake, online, at home •Viewer gifts •Live performance (Fusion of traditional arts and futuristic performance) •Film show [Smile with Sake] •KAGAMIBIRAKI (the ritual of breaking open sake barrels)



Japan Sake and Shochu Makers Association (JSS)
Let's Kampai with Sake! Event Office [MAIL]jimukyoku@kampai-sake.jp

You must be older than 20 years to drink alcohol

●Don't drink and drive. ●Good sake, good quantity, not too much. ●Pregnant women and nursing mothers should refrain from drinking too much. ●Recycle used bottles