

at Home, at Events, at Restaurants!

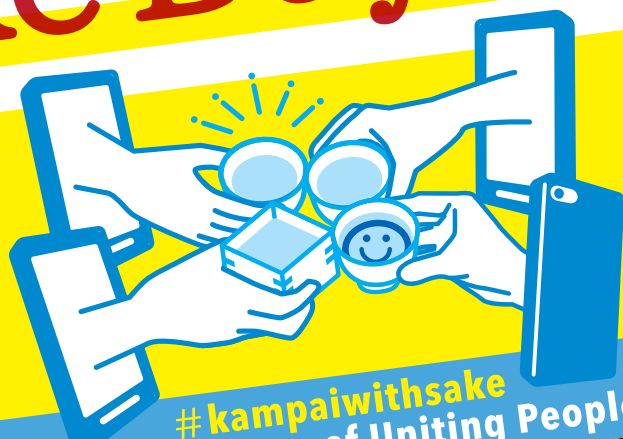
# Oct. 1st is Sake Day!

"Kamapi with Sake" Week

2020/9/26 (Sat) ▶ 10/4 (Sun)



KAMPAI!  
Let's "KAMPAI" with Sake!



#kampaiwithsake  
With the Hope of Uniting People



KAMPAI!  
Let's "KAMPAI" with Sake!

## #日本酒で乾杯

"Kampai with Sake Across Japan!" has prepared our own original backgrounds. Download from official Website!



Together,  
Online,  
Nationwide  
#kampaiwithsake

YouTube LIVE  
and  
official Website

Post your "kampai" photos with #kampaiwithsake!

Submission  
Period

September 1st (Tue) ▶ October 4th (Sun), 2020

1st  
Submission

September 15th (Tue)

2nd  
Submission

October 4th (Sun)

### Submission Requirements

1 Post your photos and the number of people from Official Website with #kampaiwithsake



2 Post your photos and the number of people from Twitter or Instagram with #kampaiwithsake

3 Take-out Sake! And Post your photos and the number of people

\*At home \*The online drinking party  
\*At restaurant \*Event nationwide



50 people will be  
randomly  
selected to win a  
"Let's Drink Japan"  
t-shirt!

Latest detail information will be updated  
Click here, official Website



Let's "KAMPAI" with Sake Online Search <https://kampai-sake.jp>

SAKE DAY special event  
that everyone can  
join online!!

An online "Kamapi with Sake" will be held nationwide at 19:00. Let's join us by posting hashtag #kampaiwithsake, or chatting, and find your new network.

EVENT October 1st (Thu)

1st

16:30

18:00

•SAKE Seminar [The essence of Japanese culture seen from the world~approach to charm of Sake]  
•Talk session [Present and future of sake]

2nd

18:30

20:00

•Countdown~Online "Kampai with Sake Across Japan" at 19:00  
•How to enjoy Sake, online, at home •Viewer gifts  
•Live performance (Fusion of traditional arts and futuristic performance)  
•Film show [Smile with Sake]  
•KAGAMIBIRAKI (the ritual of breaking open sake barrels)



Japan Sake and Shochu Makers Association (JSS)

Let's Kampai with Sake! Event Office [MAIL] [jimukyoku@kampai-sake.jp](mailto:jimukyoku@kampai-sake.jp)

You must be older than 20 years to drink alcohol

●Don't drink and drive. ●Good sake, good quantity, not too much. ●Pregnant women and nursing mothers should refrain from drinking too much. ●Recycle used bottles