




# Celebrate together! Toast with Sake! Promotion

2023 9/1 (Fri) → 2023 10/31 (Tue)

Buy Sake of your choice worth 2000yen or more and win a bottle of authentic local Sake!


**Step 1.**

Access the promotion website from QR codes on posters or hanging flaps in stores!



**Step 2.**

Purchase Sake for 2000yen (tax incl.) or more, upload the picture of the receipt. Fill in the necessary details and apply!



**1001 winners**

by lottery to receive a bottle of authentic local Sake carefully selected from all over Japan (720ml)!

## How to upload the receipt

Take a picture of the receipt by your smartphone or a camera to show items ①~③ on the right clearly.

The picture must clearly show the items on the right.


- ① Name of the store
- ② Date of purchase
- ③ Column of eligible products and amount of purchase




Please take a clear photograph of the receipt from directly above so that the required information is legible.

Example of valid receipt image


Please note that it will be invalidated in the case of the below




The required information is discernible and not out of focus.



If the receipt is long, please take a photo folding the irrelevant part of the receipt inside.




When submitting more than one receipt, each receipt must be clearly visible.



Out of focus



Photographed at an angle



Wrinkled



Torn or cut

In addition to receipts issued within the valid period of the promotion, you can apply with screenshots of the purchase screen of each e-commerce site, or with other images that shows the purchase of Sake and the required information.



### Column Why is October 1 "Sake Day"?

There are two reasons why October 1 was designated as Sake Day. First, October is the month when the harvest of new rice crop begins and breweries across the country start sake production. Second, October is the month of the rooster in the Chinese/Japanese zodiac, and the Chinese character for "rooster" originally means a sake pot or sake itself.



Organizer: Japan Sake and Shochu Makers Association

Inquiries: "All Japan Kampai with Sake" Secretariat  
Email: office@kumpai-sake.jp

- This campaign is open to all sake sold on the market, with no brand or volume restrictions.
- Receipts are valid from September 1 to October 31. Unclear receipt images will be considered invalid.
- You can apply once with a purchase of 2,000 yen or more (tax incl.).
- Winners will be determined by fair lottery after the application period. The prizes will be shipped in late November.
- Applicants must be 20 years of age or older and reside in Japan. Prizes will be shipped only within Japan.
- Please note that you cannot choose the brand of the Sake for the prize.
- Your personal information will only be used for this promotion.

The consumption of alcoholic beverages is forbidden for persons under the age of 20 (minors) under Japanese law.

•Never drink and drive. •Drink responsibly. •Women should not drink during pregnancy or breastfeeding because of the risk of birth defects and growth suppression of baby. •Recycle used bottles.